DORAL

We're Giving Customers A Million Good Reasons To Stop By Your Store In September.

Doral's Price Check Jackpot!

[illegible] Price Check Jackpot, giving [illegible] and win a cool million dollars.

[illegible] smokers will [illegible] to visit your store for [illegible] of Doral and GPC or [illegible]

[illegible] impactful display and [illegible] attention and create a [illegible] will be delivered to your [illegible] and place immediately [illegible]

Doral will [illegible] this promotion with direct mail advertising.

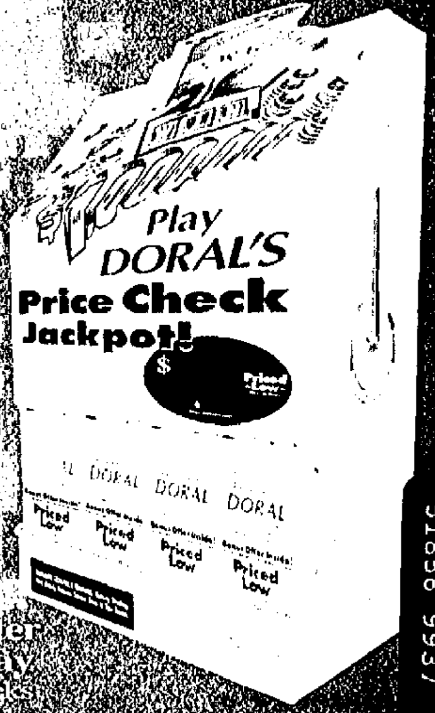
[illegible] out a winner with Doral's Price Check Jackpot!

$
DORAL
Priced
As Low As
GPC
Basic
$
$
ENTRY FORM
Call 1-800-665-6391 For Your Entry Form.
Play DORAL'S Price Check Jackpot!

Tearsheet Card with Entry Forms

Play DORAL'S
Price Check Jackpot!

Wobbler


Play
DORAL'S
Price Check
Jackpot!
$
Priced
DORAL
DORAL
DORAL
Priced Low
Priced Low
Priced Low
Priced Low

Counter Display (40 packs per display)

Additional Support Pieces

[illegible] Outlet
Small Poster

Cigarette/Tobacco Store Outlet
Large Poster
Banner
Standee

[illegible] included for you to price the materials.

[illegible] where prohibited by law. ©1998 R.J. REYNOLDS TOBACCO CO.